



School District 622

NORTH ST. PAUL | MAPLEWOOD | OAKDALE

Ready for tomorrow

CROWDFUNDING RESOURCES

Although it is a newer form of fundraising, crowdfunding is becoming an increasingly popular way for teachers to secure additional classroom funds.

Please utilize the resources below to help maximize your requests, avoid violations of laws, and view an acceptable crowdfunding request.

MAXIMIZING FUNDING REQUESTS

DonorsChoose offers tips for successful campaigns. Click here to read more:

<https://help.donorschoose.org/hc/en-us/articles/202080526>

AVOIDING LEGAL ISSUES

The verbiage in your application must be persuasive enough to motivate your audience to donate. Unfortunately, it is common for applicants to overshare information and violate Free Appropriate Public Education (FAPE), Individuals with Disabilities Act (IDEA), and Health Insurance Portability and Accountability Act (HIPAA) rules.

Oftentimes, there is no ill-intent meant by what individuals share, but applicants must be careful. Check out pages 31-32 under Important Potential Legal Issues to understand what kind of verbiage to stay away from: <https://cdn-files.nsba.org/s3fs-public/16-Gilsbach-Creative-Revenue-Streaming-Paper.pdf>

PERMISSABLE APPLICATIONS

We want your funding request to be a success! Please see the information on the next page for a sample:



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Teacher/Staff Template

Read to Achieve

My students need fun, diverse, and inspiring books from their wish list.

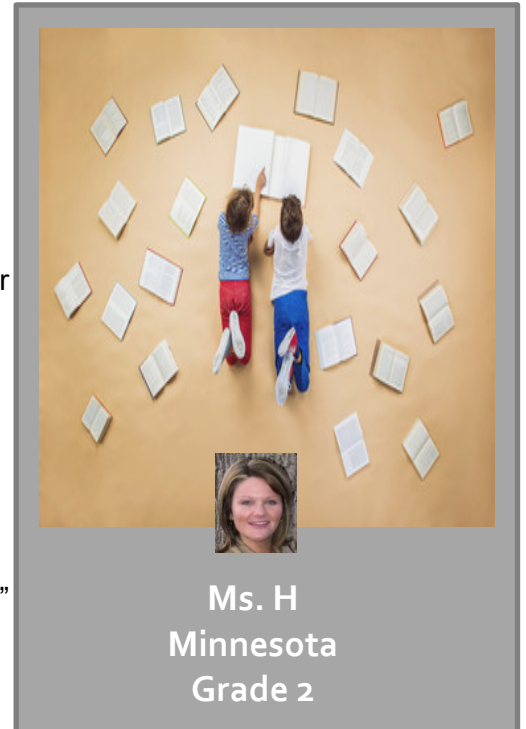
My Students

Students in my class are curious, energetic, and love to learn. They are developing their reading skills and have a thirst for knowledge.

My Project

My students love our school library, but I would like to increase the number of books on the shelves in my classroom. We know that the ability to read well by third grade is an indicator of future academic success. I'd like to make sure that my students are ready to meet and exceed this benchmark.

The mission statement for my district states "We commit each day to develop and empower lifelong learners who thrive in diverse communities." As young learners, my students are beginning to think about what they'd like to do when they grow up. I'd like to open their eyes to opportunities available to them as global citizens through the books I hope to add to my classroom library.



Ms. H
Minnesota
Grade 2

Where Your Donation Goes

MATERIALS	COST	QUANTITY	TOTAL
If I Were President	\$6.99	4	\$27.96
The Bernstein Bears Visit the Firehouse	\$4.99	4	\$19.96
To Market, To Market	\$7.99	4	\$31.96
When I Grow Up	\$14.84	4	\$59.36
PROJECT COST			\$139.24

This application has been approved by School District 622.

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